

Richa Kumari Ojha

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A results-driven MBA professional specialising in Marketing and Supply Chain Management, with strong capabilities in market research, brand strategy, digital marketing, CRM, pricing, and campaign ROI analysis. Equipped with comprehensive experience in end-to-end supply chain planning, procurement, logistics, inventory optimisation, and supplier relationship management. Committed to leveraging data-driven insights, cost optimisation, risk mitigation, and sustainable supply chain practices to drive strategic growth across B2B and B2C environments.

WORK EXPERIENCE

Emmvee Photovoltaic Power Limited — Full Time

Oct 2025 – Present | Bengaluru

- Worked as an authorised requester supporting the end-to-end Purchase-to-Pay (P2P) process for solar project operations, ensuring smooth procurement and financial compliance.
- Managed the complete Purchase Order (PO) lifecycle including purchase requisition review, vendor coordination, PO creation in SAP, amendments with timely closure.
- Coordinated with vendors and internal stakeholders to facilitate Goods Receipt (GR) and ensure alignment with internal finance and accounting policies. Also assisted in reconciliation of GR/IR balances by proactively following up with vendors and finance teams to resolve discrepancies and maintain clean balance sheet records.
- Collaborated with cross-functional teams (Procurement, Finance, Project Management, Vendors) to review and streamline the P2P landscape across ongoing solar projects.

Emmvee Photovoltaic Power Limited — Intern Project & Contracts

Aug 2025 – Oct 2025 | Bengaluru

- Managed contracts, invoices, and MIS reports while supporting cross-functional teams for timely execution.
- Generated ad hoc expense reports and PO spend vs budget analysis using Excel and ERP data to track project capital expenditure and operational spend.
- Gained hands-on exposure to renewable energy operations, contract lifecycle management and corporate procurement systems.

Math Creations Pvt. Limited — Field Study Intern (Marketing & Management)

Nov 2024 – Jan 2025 | Bengaluru

- Conducted organisational and market analysis to improve marketing and operational processes.
- Presented insights to management with strong leadership and analytical skills and got recognition as Best Intern.

Aditya Birla Capital — Marketing Intern

May 2024 – June 2024 | Bengaluru

- Supported campaigns, lead generation, and customer outreach for financial products.
- Maintained customer data and assisted sales teams to improve conversions.

SKILLS

- End-to-End Supply Chain Planning
- Business Process Integration in SAP S4 HANA
- Vendor Onboarding in SAP Ariba
- Inventory Management & Master Data Management
- Advanced Microsoft Excel and Tableau
- Negotiation & Contract Management
- B2B & B2C Marketing Strategy
- Campaign Planning & ROI Measurement
- Content & Performance Marketing

EDUCATION

- **Master of Business Administration (MBA) – Supply chain & Marketing** June 2023 – Sept 2025
Nitte Minakshi Institute Of Technology, Bengaluru
CGPA - 7.97
- **Bachelor of Commerce in CA (B.Com)** June 2020 – May 2023
Mohan Babu University, Andhra Pradesh
CGPA - 8.0
- **Higher Secondary School - HSC (Class 12th)** April 2019 – May 2020
Sri Vema Junior College, Andhra Pradesh
CGPA - 7.97
- **All India Secondary School Examination - CBSE (High School)** April 2017 – May 2018
Audisankara E.M. High School, Andhra Pradesh
CGPA - 9.8

ACCOMPLISHMENTS

- Best performing intern at Emmvee Photovoltaic
- District topper in AISSE examination, 2018